

Envision a life you love ... Now live it!

Earn up to \$25,000 in bonuses! What do you want?  
What are you waiting for? Go get it! Now is the time to make it happen!

**Campaign Period:**

February 1, 2022, 12 a.m. CT through July 31, 2022, 11:59 p.m. CT.

## pawUP Bonus Payout Structure

Title	Payout Structure	Bonus
Senior Director	2 Consecutive Payments of \$250	\$500
Executive Director	3 Consecutive Payments of \$250	\$750
VP	5 Consecutive Payments of \$500	\$2,500
1-Star VP	5 Consecutive Payments of \$2,000	\$10,000
2-Star VP	6 Consecutive Payments of \$2,500	\$15,000
3-Star VP	6 Consecutive Payments of \$4,167	\$25,000

**Already a 3-Star VP?** – Promote VPs in your personal VP group and earn **MATCHING BONUSES** up to \$25,000!



# What will you buy? Where will you go? How will your life be changed?



**Don't wait! Start building your business today  
to make that dream a reality!**

## Reward Payout Structure

Reach a title that has a pawUP Bonus during the campaign period, and the bonus is paid out as defined in the payout structure — as long as the petPro maintains the same paid-as title or higher.

- A petPro must maintain a paid-as title or higher to receive all of the scheduled payments listed on the bonus table. See \*LOSS OF PAYOUT STATUS for more details.

If a petPro falls out of payout status, they CANNOT regain that title bonus. They must promote to a NEW TITLE before the campaign period ends to begin earning a new bonus.

Bonus payments are made as a part of the end-of-the-month commission payment cycle.

- EX: Reach a new pawUP Bonus in May, get paid with the “end of May” commission run on or before June 8th.
- Maintain the paid-as title for the bonus in June, get paid with the “end of June” commission run on or before July 8th. This continues until the designated payout period is completed OR the petPro loses payout status\*.

3-Star VPs are paid a Matching Bonus on newly promoted Vice Presidents in their personal VP group within the campaign period — as long as they maintain a 3-Star VP paid-as status and the newly promoted VP maintains their new title paid-as status as well.

- EX: If I am a 3-Star VP and I have x people in my VP group promote to VP, I will earn x times \$2,500 as long as they remain paid-as VP and I remain paid-as 3-Star VP. The limit is up to \$25,000. 3-Star Matching Bonuses are capped at a total of \$25,000 payout. I would need to promote 10 new VPs in my VP group during the campaign period in order to max out the payout.



## Earning More Than One Title Bonus

If a petPro earns a second title during the campaign, that petPro is paid that bonus, plus all of the previous title bonus payouts — as long as they have not lost bonus payout status\*.

- EX: A petPro earns the bonus for VP promotion in Month 1 and then earns the bonus for 1-Star VP promotion in Month 3. As long as the petPro does not fall out of payout status for the VP bonus before promoting to 1-Star VP, the petPro will be paid the payout amount for both title bonuses for the remainder of the payout periods related to each bonus — as long as required paid-as statuses are met.

If a petPro loses payout status for one title, but earns a higher title during the campaign period, the petPro now qualifies to receive the payouts for the higher title bonus as long as paid-as status is maintained.

## \*Loss of Payout Status

If a petPro who has earned a pawUP Bonus misses a month of the required paid-as status, the remainder of the advancement bonus is lost and cannot be earned again during the campaign period.

- If a petPro loses a pawUP bonus during the campaign period, but earns a new/higher title after that during the campaign period, the petPro is now qualified to receive the new bonus payout — as long as they maintain the paid-as or higher status required for the designated payout period.

Once a petPro falls out of payout status, they CANNOT regain that bonus. The petPro must promote to a NEW TITLE before the campaign period ends to begin earning a new bonus.

If a 3-Star VP misses a month of the required paid-as status as a 3-Star VP, the remainder of the matching bonus is lost and CANNOT be earned again during the campaign period. However, if the VP maintains the paid-as status, they will still be paid the bonus — as long as they maintain the required paid-as status or promote to a higher title.

If a 3-Star VP misses a month of the required paid-as status and then requalifies in another month during the campaign period and promotes a new VP after requalification, the 3-Star can receive those matching bonuses — as long as both the 3-Star and the newly promoted VP maintain their paid-as status.

## POLICY NOTIFICATIONS:

- Compliance: petPro accounts will be audited for policy violations before prizes are confirmed and fulfilled.

As noted in Policy 34 of the Terms and Policies, bonus buying is not permitted. Per Policy 40, pawTree reserves the right to take back bonuses paid or incentive rewards earned on cancelled orders, including, but not limited to, rewards earned on EZ Ship orders cancelled before their third shipment cycle. Also, please note Policy 35 regarding qualified new petPro enrollments. pawTree reserves the right to take back income and/or incentive rewards on cancelled or unverifiable petPro enrollments. petPro Policy 55, regarding petPro demotions and the suspension of title promotion rewards, is applicable to both the demoted petPro and their sponsor for all applicable campaigns.

